

DOING IT HER WAY UNIVERSITY

CLASSES START 9-22-2012

REGISTER NOW @ WWW.DOINGITHERWAYUNIVERSITY.COM

D.I.H.W. UNIVERSITY is an educational and empowering movement for the woman who is ready to take that leap towards success. Founder Nekesa J. Smith has been a successful Businesswoman for 15+ years. Currently working on finishing her first book Nekesa is the owner of Nekesa Natural Radiance Hair Loft, NNRBC Hair/Skin Product Line, and Beautifully Driven Productions. Speaking about entrepreneurship at middle and high schools has been one of Nekesa's passion for years, which inspired her to create D.I.H.W. UNIVERSITY.

Do you want to open a business and don't know where to start? Do you need that mentoring support to enhance that drive towards success? Do you want to perfect your craft turn it into a profitable business? If you have answered yes to any of these questions then this is the opportunity for you. Whether you want to start a business from start to finish, write a book, or master a skill like hair, makeup, or fashion consulting we have a program designed for you.

ENTREPRENEUR 101

Business Work Ethics

Marketing, Public Relations, and Advertising 102

Financing your Vision/Business

Business Structuring/ Taxes 101

Finding your Business

BEAUTY BIZ 201

The Art of Natural Hair

Braiding/Extention Certification

Hairweaving Certification

Beauty Consultant Certification

PUBLISHING

Self Publishing

Marketing your Book

Book Placement/ Distribution

Benefits of Digital Presence

PHOTOGRAPHY

Camera Equipment

Urban Cinematography

Storytelling through Shots

Producing Print worthy Pictures

Getting your work published

ENTREPRENEUR 101

This series consist of starting your business from start to finish. Learn the steps to create and develop your business. When you are equipped with the proper guidance and tools you are bound to not just succeed, but exceed within your niche. Take control and design your own destiny today. The series consist of 5 classes total. 2.5 hours each. The class can be taken as a whole series or indivually.

Series Total Investment- 250.00

Individual classes -75.00 per class

Developing your Business

Business Work Ethics-

Marketing, Public Relations, and Branding

Financing your Vision/Business

Business Structuring/ Taxes

BEAUTY BIZ 201 CERTIFICATION

Beauty Biz 201 is a series designed for the person aspiring to become a Beauty Specialist without attending cosmetology school. Become a full time Beauty Professional or earn an extra income while in college or working at home. Upon completion of this series you will receive Nekesa Natural Radiance Hairweave/Braiding certification. You will also be eligible to sit for the S.C. Braiders License exam. The certification has a 40 hr. requirement. These classes can be taken separate as well.

Total Certification Investment -300.00

Individual Class 100.00 per class

Professionalism/ Sanitation/ Sterilization

The Art/ Care of Natural Hair

Braiding/Extension Certification

Hairweaving Certification

Beauty Consultant Certification

Hairweave/Braider Salon set up

PUBLISHING

This series is for those who want to write a book, get a book published or market an existing book. This series features professional who have experience in writing. Learn the key elements in creating and developing your book idea. This series is a 4-day class. In addition to the class you will have 6 months additional mentoring and support with your project.

Series investment 250.00

Individual classes not available for this series.

Benefits of Digital Presence

Self-Publishing

Marketing your Book

Book Placement/ Distribution

Cover Design and Title choice

FILM/PHOTOGRAPHY

This series is an introductory basic series to the world of film and photography. Learn how use the proper camera equipment. Basic film and photography shooting techniques. Learn how to produce a short film or documentary. Learn the different editing to produce an engaging quality production.

Total Investment- 800.00

Individual classes- 200.00 per class

Documentary Filmmaking

Urban Cinematography

Storytelling through Visual Culture

Producing Print Worthy Pictures

Getting your work published

All classes include

Basic manual

Follow up Mentoring

For more info call Nekesa @ 770-309-2012 or Keyina Richardson @ 404-835-2117

